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|  | **NOMINATION FORM**  **AWARD CATEGORY**  **INNOVATION – SME**  Offering innovative communications service or product to customers to drive industry growth. |

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| **IMPORTANT DATES** |  |
| Launch of the Awards/Nominations open | Monday 12th February 2018 |
| **Nominations Close** | **Friday 11th May 2018** |
| Announcement of Shortlist | Wednesday, 11th July 2018 |
| Awards Dinner and Awards Presentations | Wednesday, 29th August 2018 |

**ELIGIBILITY CHECKLIST:**

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| 1. The nominees Communication or OTT company has **under 200 employees** in Australia | 🞏 |
| 1. The nominees innovative service or product offering must be commercially available and have been introduced to the market place within 2017/18 or earlier | 🞏 |
| 1. The nominees company is registered and operating in Australia (ABN on request) | 🞏 |
| 1. Nominee must own the IP of the solution which they are nominating for the award | 🞏 |
| 1. This product or service has NOT won an ACOMMS Award in the previous three years. It is ineligible to enter the award that has won in the previous three years, with or without product enhancement | 🞏 |
| 1. Each section of the Nomination form has been completed | 🞏 |
| The judges can only assess the nomination on the information and materials supplied on the nomination form, so we advise nominees to provide as much information as possible including the **suggested Inclusions** and **supporting testimonials**. | |

**MEDIA PARTNER**

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The ACOMMS is proud to be partnering with **The Australian** newspaper - the country’s leading national news brand.

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| Your nomination may be selected to feature in The Australian in a news story featuring your company in the weeks leading up to the ACOMM awards presentation and/or in a Special Report to be published in The Australian after the Awards night.  *If you agree to be eligible for selection, you are required to include a suitable photograph to run alongside the news story and a quote from an appropriate company representative.* |  |
| If you do not want your nomination to be included for selection, please **opt out** by ticking this box. | 🞏 |

**AUTHORISATION**

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| By submitting my nomination electronically, I hereby declare that the information provided for the 2018 ACOMM Awards entry is accurate and correct. I also agree to abide by the judging decisions made by the judging panel and their decisions will be accepted and final. | |
| **Name** |  |
| **Company** |  |

**CONTACT INFORMATION:**

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| **ORGANISATION NAME/COMPANY** |  |
| **NUMBER OF STAFF IN AUSTRALIA** |  |
| **CONTACT NAME** |  |
| **JOB TITLE** |  |
| **ADDRESS** |  |
| **PHONE** |  |
| **MOBILE** |  |
| **EMAIL ADDRESS** |  |

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| **Name of product or service nominated for this award** |  |
| **Date product or service introduced to the market place.** |  |

**CRITERIA**: (Maximum 500 words each)

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| **1.** | **Describe the innovative product or service and its key benefits.** |  |
| **2.** | **What need does your new service/ product fulfil?** |  |
| **3.** | **What has been the take-up (and response) of the innovation so far?** |  |

**SUGGESTED INCLUSIONS:**

* Explain how the product/service was introduced to the market.
* What makes your offering innovative?
* How does your offering differ from those of your competitors?

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| **DO NOT FORGET TO INCLUDE SUPPORTING TESTIMONIALS.** |

**NOMINATION OVERVIEW:**

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| **Concise company profile overview.**  (max. 250 words) |  |
| **Short description of the entry.**  (max. 50 words) |  |
| **Please attach your Company Logo:** A high res (1MG in eps or aif) version of your company logo. The ACOMMS will only use your logo if your entry is shortlisted as a finalist in its given category. | |
| *If you agreed for your nomination to be eligible to feature in The Australian (see cover page)* | |
| **Quote for The Australian**  *from an appropriate company representative*) |  |
| **Please attach a photo:** to run alongside the news story | |