|  |  |
| --- | --- |
|  | **NOMINATION FORM****AWARD CATEGORY****BEST MOBILE SOLUTION** Offering innovative mobile service solutions or products to customers |

|  |  |
| --- | --- |
| **IMPORTANT DATES** |  |
| Launch of the Awards/Nominations open | Monday 6th February 2017 |
| **Nominations Close** | **Friday 21st April 2017** |
| Announcement of Shortlist | Wednesday, 14th June 2017 |
| Awards Dinner and Awards Presentations | Wednesday, 19th July 2017 |

**ELIGIBILITY CHECKLIST:**

|  |  |
| --- | --- |
| 1. This Award is open to companies offering mobile solutions.
 | 🞏 |
| 1. The company's new mobile solution must be commercially available and have been introduced to the market place from a minimum of 6 months to a maximum of 2 years prior to April 2017.
 | 🞏 |
| 1. The nominees company is registered and operating in Australia (ABN on request)
 | 🞏 |
| 1. Nominee must own the IP of the solution which they are nominating for the award
 | 🞏 |
| 1. This marketing initiative and/or campaign has NOT won an ACOMMS Award in the previous three years. It is ineligible to enter the award that has won in the previous three years, with or without enhancement.
 | 🞏 |
| 1. The criteria have all been addressed in this submission
 | 🞏 |
| 1. Each section of the Nomination form has been completed
 | 🞏 |

**NOMINATION:**

Complete the following questions ensuring you provide examples of how your nomination meets the criteria.

The judges can only assess the nomination on the information and materials supplied on the nomination form, so we advise nominees to provide as much information as possible including the **suggested Inclusions** and **supporting testimonials**.

**SUGGESTED INCLUSIONS:**

* What customer need does your new mobile service/product fulfil?
* What makes your offering innovative?
* How does your offering differ from those of your competitors?
* What is its contribution to the evolving Broadband environment?
* What has been the customer take-up (and response) of the innovation so far?

**AUTHORISATION**

|  |
| --- |
| By submitting my nomination electronically, I hereby declare that the information provided for the 2017 ACOMM Awards entry is accurate and correct. I also agree to abide by the judging decisions made by the judging panel and their decisions will be accepted and final. |
| **name** |  |
| **company** |  |

**CONTACT INFORMATION:**

|  |  |
| --- | --- |
| **ORGANISATION NAME/COMPANY** |  |
| **NUMBER OF STAFF IN AUSTRALIA** |  |
| **CONTACT NAME** |  |
| **JOB TITLE** |  |
| **ADDRESS** |  |
| **PHONE** |  |
| **MOBILE** |  |
| **EMAIL ADDRESS** |  |

|  |  |
| --- | --- |
| **Name of mobile product or service.** |  |
| **Date of mobile product or service.** |  |

**CRITERIA**: (Maximum 500 words each)

|  |  |  |
| --- | --- | --- |
| **1.** | **Describe the innovative mobile product or service.** |  |
| **2.** | **Explain how the mobile solution was introduced to the market.** |  |
| **3.** | **Demonstrate the uptake by customers of the service/product.** |  |
| **4.** | **Future plans and expectations of the offering, e.g.** * contribution to market growth
* to increased competition
* to driving demand for broad band services
 |  |

**NOMINATION OVERVIEW:**

|  |  |
| --- | --- |
| **Concise company profile overview.**(max. 250 words) |  |
| **Short description of the entry.**(this will be used in the ACOMMS program should you become a finalist - max. 50 words) |  |
| **Company Logo**Please attach a high res (1MG in eps or aif) version of your company logo with your nomination submission. This will only be used on the ACOMMS website and printed Cocktail Party invitation, should your entry be shortlisted as a finalist in its given category. |